

ORAL HEALTH IS CONNECTED TO
OVERALL HEALTH



WHY GUMCHUCKS?

GUMCHUCKS IS THE FIRST AND ONLY FLOSSING SYSTEM OF ITS KIND

Flossing is essential to good oral health. Studies show that most people don't floss because it's time consuming and inconvenient. GumChucks is the first and only flossing system that combines speed and ease of use with extraordinary effectiveness. GumChucks unique and innovative handle design promotes the most recommended and effective "C" shape - something *Flossers* and *Flossettes* can't do, because they are straight. GumChucks also uses high quality, shred-resistant floss designed to effectively disrupt the bacterial cloud in the gum line and stop it from growing. For improved overall and oral health, use GumChucks as your Ultimate Attack on Plaque!



GumChucks®
— THE ULTIMATE ATTACK ON PLAQUE —



855.424.8257 (4CHUCKS)
info@GumChucks.com
GumChucks.com

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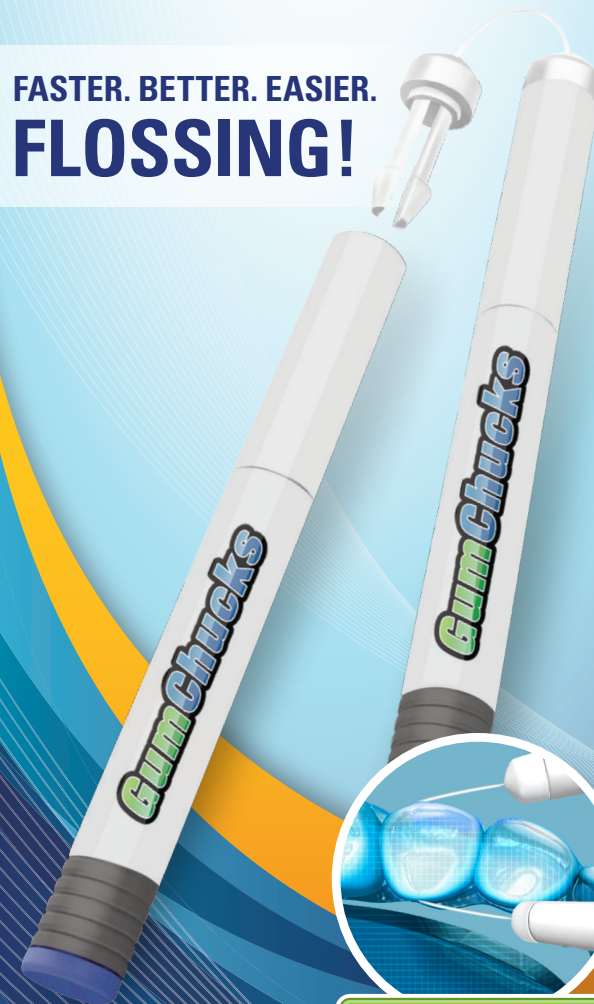
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NEW

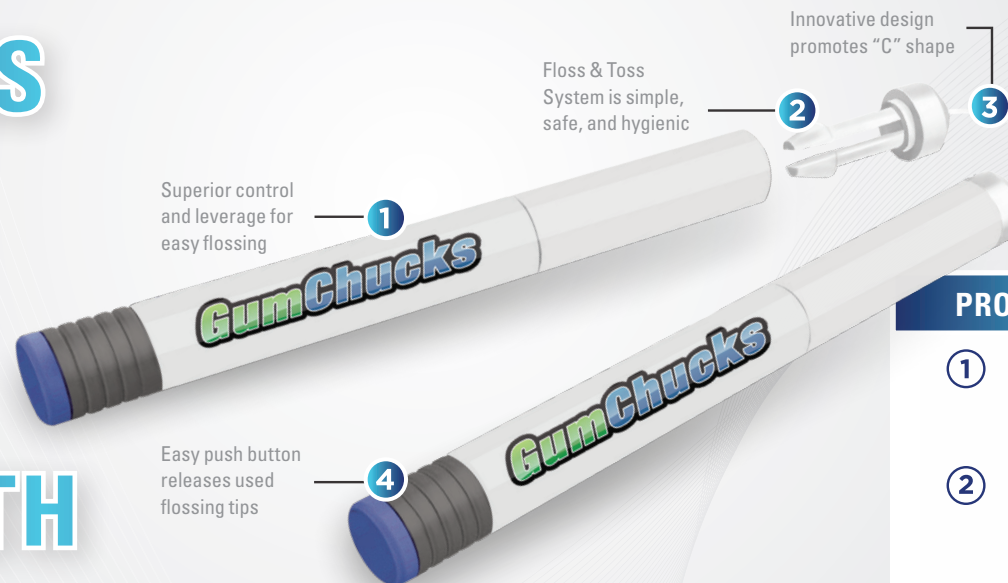
GumChucks®
— THE ULTIMATE ATTACK ON PLAQUE —

FASTER. BETTER. EASIER.
FLOSSING!



INNOVATIVE DESIGN PROMOTES
"C" SHAPE
MOST RECOMMENDED
TECHNIQUE

GUMCHUCKS FLOSSING SYSTEM IMPROVES ORAL HEALTH



PRODUCT FEATURES

- 1** Handles provide superior floss control and leverage for ease of use and improved effectiveness
- 2** Floss and Toss system - GumChucks disposable flossing tips are simple, safe, and hygienic
- 3** "C" SHAPE - most recommended technique by top dental professionals - Wrapping floss around the tooth and gum line is the most effective way to properly floss and disrupt bacteria, something *Flossers* can't do!
- 4** Easy push button makes it fun to eject used flossing tips



PRO FLOSS

- Faster and more effective!
- Easily reach back teeth without putting hands in the mouth
- High quality, shred-resistant floss



ORTHOgami. NEW!

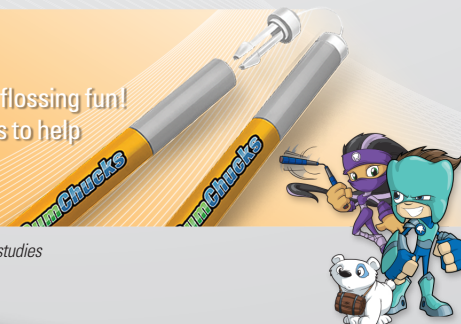
- Ortho flossing in under 2 minutes*
- Easy to use
- No threading!



GumChucks[®] KIDS

- Kids love GumChucks, they make flossing fun!
- Handles make it easier for parents to help
- Flossing Children Become Flossing Adults!

*Results based on test subject studies



BENEFITS

- BPA free
- Easier, Faster, and more effective than traditional floss!
- Advanced plaque removal and reduced risk of gum disease
- Easy to use, especially for those with limited dexterity
- Handles prevent the pain and hassle of floss-wrapped finger tips
- Easily reach back teeth without putting hands in the mouth